

**DOCKET NO.:** \*\*OO-0070  
**Application No.:** 10/035,172  
**Office Action Dated:** January 14, 2010

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:  
**Charles Eric Hunter, et al.**

Confirmation No.: **2503**

Application No.: **10/035,172**

Group Art Unit: **2421**

Filing Date: **January 4, 2002**

Examiner: **Hoang Vu A Nguyen Ba**

For: **SYSTEMS AND METHODS FOR DISTRIBUTION OF ENTERTAINMENT  
AND ADVERTISING CONTENT**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**REPLY PURSUANT TO 37 CFR § 1.111**

In response to the Official Action dated **January 14, 2010**, reconsideration is respectfully requested in view of the amendments and/or remarks as indicated below:

- ☐ **Amendments to the Specification** begin on page                      of this paper.
- ☒ **Amendments to the Claims** are reflected in the listing of the claims which begins on page 2 of this paper.
- ☐ **Amendments to the Drawings** begin on page                      of this paper and include an attached replacement sheet.
- ☒ **Remarks** begin on page 8 of this paper.
- ☐ **Request For Refund** submitted herewith.